

VERWOOD TOWN FOOTBALL CLUB

Youth Ethos

What we stand for at Verwood Town Football Club

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| Version | Version 2.0 – April 2026 |
| Date of issue | April 2026 |
| Review due | Annually, or following any significant incident or change in FA guidance |
| Policy owner | Club Welfare Officer / Club Secretary (as applicable) |

WHO WE ARE

Verwood Town Football Club is committed to creating and maintaining the safest possible environment for players and young people to enjoy youth football. We aim to be accessible to players of all abilities from Verwood and the surrounding areas. The foundations of the club are built on respect, dedication and community.

WHAT WE BELIEVE

We will challenge our players to improve as footballers, as team members and as individuals. We strive to build character, integrity and teamwork. We want our young players to aspire to represent Verwood Town at senior level in years to come, and for every player to be proud of their achievements.

While we take our football seriously, we never forget the importance of fun and enjoyment. We like to be competitive, but we are not a win-at-all-costs club at any level or age group.

HOW WE COACH

- Managers and coaches will be supportive and encouraging to all players at all times.
- Every player who trains with a team will be offered practical playing experience from the moment they join (from age 6 onwards, in line with FA rules). This includes friendly games, league games and tournaments.
- For Under 10 and below, the focus is on player development and equal opportunity for game time. Players will play in all positions, including in goal.
- For Under 11 and above, managers may select sides with more emphasis on results for key games. This expectation must be communicated to parents clearly before they register their child.
- Managers may reward players who make consistent effort in training and matches with additional playing time. Consistency of effort and attitude is valued.
- Managers will communicate clearly and transparently with parents and players about their approach and priorities.

ONE CLUB

Verwood Town Football Club is one club. We recognise that we are stronger together than as individual teams. We are united by our shared values, our community and our commitment to every player who walks through our door.